



**THE
NAPPY
COLLECTIVE**

The
Nappy
Collective
Strategy
to 2023



WHO WE ARE

The Nappy Collective is on a **mission** to divert leftover, unused, disposable nappies to families in crisis. We are the only Australian organisation focused exclusively on collecting and distributing nappies.

Our research reveals that about 250,000 children in Australia don't have enough nappies. This increases their risk of skin conditions, infections and abuse. Not being able to provide enough nappies for her child also increases a mother's risk of postnatal depression.

To support these children and their families, we run twice-yearly and year-round collections at Nappy Drop Points across Australia for donations of leftover, unused disposable nappies that may otherwise be thrown out. We redistribute these nappies through charity partners to families who may have to choose between buying nappies or buying food because they're fleeing violence, seeking asylum, or struggling with homelessness, mental illness, extreme financial hardship or other disadvantage.

Since its inception in 2013, The Nappy Collective has distributed more than 3 million nappies across Australia to families in need.

OUR VISION

Our vision is that every child in Australia has nappies to allow them to remain clean, healthy and happy.

OUR MISSION

We provide nappies for children experiencing disadvantage across Australia by mobilising communities, raising funds and encouraging social change.



OUR STRATEGY TO 2023

To grow The Nappy Collective's impact in the community by delivering 1 million nappies annually to children experiencing nappy stress.

The outcome of this strategy will mean that by 2023 we will be delivering nappies to 54,000 children in 40,000 families across Australia.

There are four strategic outcomes we hope to achieve by 2023:

ONE

As part of a coalition, we influence a policy, law or budget reform to support the alleviation of nappy stress.



TWO

We are delivering 1 million nappies annually to families experiencing nappy stress.



THREE

We have strong, far reaching partnerships that allow us to grow the impact we have across Australia.



FOUR

The Collective community engages with us across a range of activities including donating nappies, volunteering and fundraising.

OUR HOPE

The Nappy Collective will continue to raise awareness of the nature and extent of nappy stress on families experiencing disadvantage.

By 2023, our goal is to meet the immediate needs of 54,000 children in Australia experiencing nappy stress by delivering 1 million nappies annually.

Alongside that, our work as a coalition will allow us to address the root causes of nappy stress. This will get us that much closer to realising our vision of every child in Australia having access to nappies to allow them to remain clean, healthy and happy.

